

Sponsorship Opportunities



FORT LAUDERDALE, FL | July 12–14, 2025

SPECIAL EVENTS

WELCOME PARTY | Investment options starting at \$1,000

Help support the marquee event of the summer! The Welcome Party is a fun, casual networking event that brings together attendees and exhibitors. Opportunities include sponsoring the food or beverages during the event. This is a customizable opportunity to fit your needs!

COFFEE BREAK | Investment – \$3,000

Expand your presence with support for our coffee breaks! This includes signage and your logo on either napkins or coffee cups.

SPONSOR A SESSION | Investment – \$400

See a session that aligns with your company's mission? Sponsor it! This includes your logo on the session signage and event website plus your logo on the intro slide on-site.

PUT YOUR MESSAGE IN FRONT OF ATTENDEES

ATTENDEE BAG | Investment – \$3,500

Ensure your brand is seen during and after the meeting with a sponsored attendee tote bag. This is a co-branding opportunity with the AARC. Sponsor logo will be a 1-color, 1-location imprint on 1 side of cotton canvas tote.

Questions? Please contact:

Susan Mathis, Exhibits Manager
susan.mathis@aacr.org

BAG INSERTS | Investment options – \$1,000 full pg / \$500 product insert

This is an excellent on-site advertising opportunity to promote your brand and increase traffic to your table! Sponsor to provide flyer to AARC for insertion.

GENERAL SESSION SEAT DROP | Investment – \$2,000

Get your messaging in front of all Summer Forum attendees by providing a seat drop for the kick off General Session on Day 1! Sponsor to provide 8.5" x 11" printed flyer in advance; AARC staff will place onsite.

FLOOR CLINGS | Investment – \$500/ea

This terrific branding opportunity at Summer Forum helps attendees navigate the event with your brand on eye-catching floor clings! Contact Show Management to confirm size and location.

DIGITAL OPPORTUNITIES

PUSH NOTIFICATIONS | Investment – \$1,500

Help direct attendees to your location on-site during the event using a push notification that alerts everyone using the Summer Forum Mobile App.

BANNER ADS ON WEBSITE | Investment – \$1,500 – *Multiple opportunities*

Direct attendees to your location on-site and to your website! These will be visible before, during and after the show dates.

EMAIL BLAST TO ATTENDEES | Investment – \$1,000

Let attendees know you are exhibiting via a targeted email blast to registered attendees! Multiple dates are available; you provide the copy and AARC sends it out to registered attendees who opt-in to exhibitor communications.

