



# PHOENIX

December 6-9, 2025

SATURDAY - TUESDAY

## Exhibitor Prospectus



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The center of a sprawling metropolis, the Phoenix Convention Center is conveniently located just four miles from “America’s Friendliest Airport,” Phoenix Sky Harbor International Airport. Surrounded by more than 3,000 hotel rooms, 190+ restaurants, nightlife, professional sports venues, performing arts theaters, live music venues, cultural museums, and more all within walking distance, the Phoenix Convention Center is at the center of it all.

Guests flying into Sky Harbor have multiple transportation options, including the Metro Light Rail, which has dedicated stops at the Convention Center. In addition, this venue is a leader in sustainability! Over 41 tons of compost are used in the city’s park system to feed plants and the venue has been recognized for sustainable construction with a LEED Silver certification and an IACC Green certification.

**Phoenix Convention Center | North Hall B - E**  
**100 N. 3rd Street | Phoenix, AZ 85004**

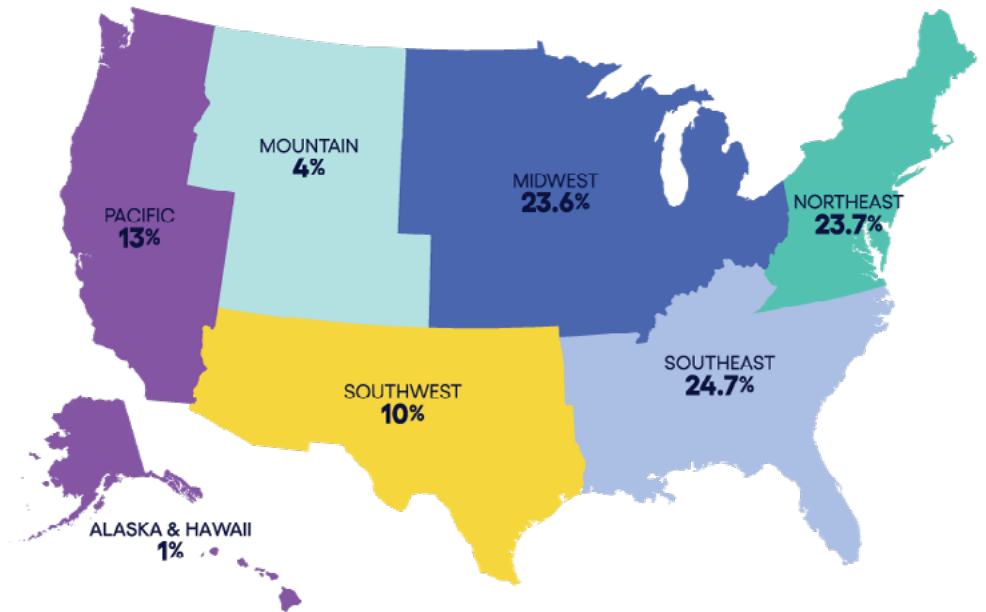
# WHERE OUR ATTENDEES CALL HOME

## All Countries in Attendance

- |                    |                            |
|--------------------|----------------------------|
| Australia          | Japan*                     |
| Canada*            | Mexico*                    |
| Cayman Islands     | Philippines                |
| Chile              | Republic of Korea*         |
| China*             | Reunion                    |
| Colombia           | Saudi Arabia               |
| Dominican Republic | Singapore*                 |
| El Salvador        | Sweden                     |
| France             | Switzerland*               |
| Georgia            | Taiwan*                    |
| Germany            | United Arab Emirates       |
| Guatemala          | United Kingdom             |
| Guyana             | Uruguay                    |
| India              | US Minor Outlying Islands* |
| Ireland            | USA*                       |
| Italy              | Vietnam                    |

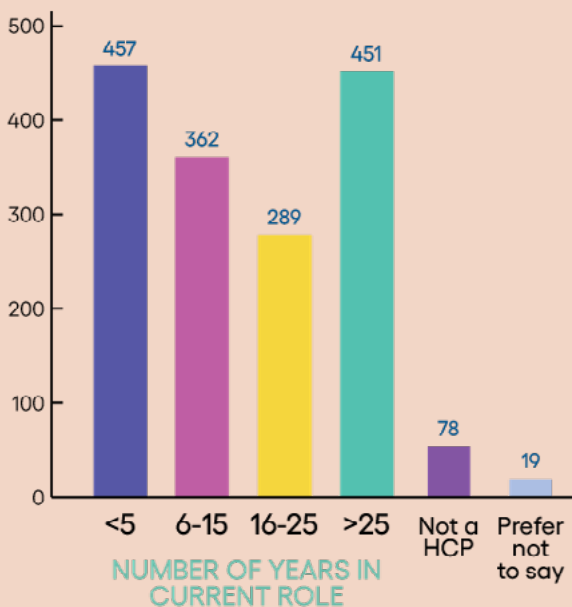
\*Top Countries by # of Attendees

## 2024 U.S. attendees represented all 50 states!



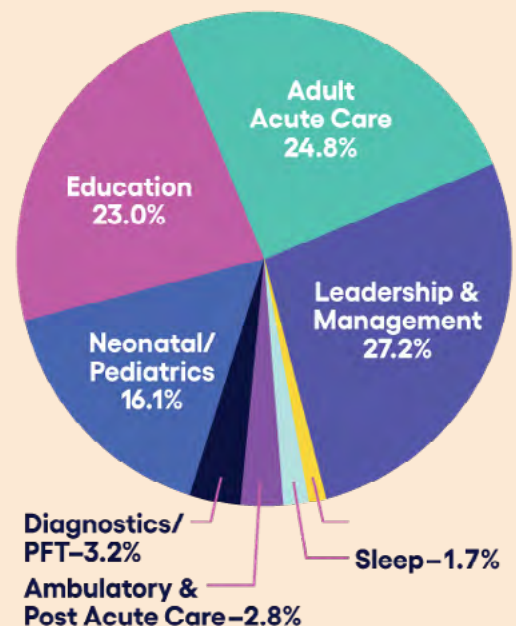
## ATTENDEES' EXPERIENCE LEVEL

Total # Respondents: 1,656



## ATTENDEES BY SPECIALTY SECTION

Total # Respondents: 1,355





“We attend Congress because attendees visit the booths and express interest in our products! **AARC connects us with our actual end users.**”

–Exhibitor Survey, 2024

## WHO EXHIBITS

### Equipment/Pharmaceuticals

Manufacturers and distributors of health care equipment, devices, technology, supplies, services, and pharmaceuticals

### Career Opportunity

Hospitals and health care systems, military services, schools of respiratory care, and colleges and universities

### Market Research

Market research companies who gather respiratory care and/or health care-related information from attendees

### Publications/Educational Resources

Publishers of books, magazines, educational resources, and training materials for continuing professional education

### Associations/Societies/Foundations

Nonprofit organizations, International member societies



## New Expo Hall hours in 2025!

The AARC Congress Expo Hall not only allows you to showcase your products and/or services and make important first impressions, it helps you strengthen existing customer relationships, too.



The Ribbon-cutting Ceremony opens the Expo Hall and is attended by hundreds of attendees excited to see the new exhibits!



**OVER  
72%**  
of Congress  
attendees influence  
or make purchasing  
decisions.\*

### Booth Fee Includes:

- Lead Retrieval license to scan badges on-site (for use on phone or iPad)
- Five exhibitor badges (\$2,250 value) — for exhibit booth personnel only — per 100 square feet of purchased exhibit space with a maximum of 25 badges per booth.
- Pipe and drape – 8' high in back and 3' high on sides (in-line booths only). Drape is not included with an island booth.
- One identification sign with exhibitor name, city, state, and booth number. The exhibiting company name to be displayed is the name listed on the booth contract.
- 24-hour security in the exhibit hall beginning with set-up and ending at the conclusion of move-out. Individual booth security is at exhibitor's expense.
- Two-day exhibitor move-in.
- Exhibitor liability insurance policy for exhibitor only (not EACs) that meets the AARC's requirements. (\$115 value)
- Complimentary listing of company name, logo and booth number in Mobile App.
- Access to our Exhibitor Lounge on the show floor during set-up and show dates.

### Booth Fee DOES NOT Include:

- Furniture and/or Accessories
- Carpet
- Audio-Visual
- Electricity
- Internet
- Phone
- Freight/drayage services to and from your booth
- Cleaning services within your booth space
- Labor & Other Services Needed for Your Exhibit Space
- Booth design or construction services. Exhibitor is responsible for the design, purchase and construction of their own booth elements.

\*Results of Congress 2024 attendee survey





## EXHIBIT HALL HOURS

November 6 - 10am - 4pm

November 7 - 9am - 2pm

November 8 - 9am - 1pm

## Move-in Dates

Dec 4 - 8am - 5pm

Dec 5 - 8am - 5pm

## Move-out Timing

Starts Dec 8 - 2pm

Out by Dec 9 - 5pm

## Interested in Sponsorship Opportunities?

Contact  
[Susan Mathis](#)  
today!

Congress  
attendees who  
spend *at least*  
2 hours in the  
Expo Hall:

**85%\***

## The Exhibits

- The AARC and the Phoenix Convention Center will not assume any responsibility for loss or damage to exhibits, equipment, personal belongings, etc., during the installation and dismantling periods.
- Exhibit installation must be completed by Wednesday, December 5th at 5:00pm unless otherwise approved by the AARC. The AARC and FREEMAN, the official service contractor, may, without incurring any liability for damage or loss, install property of any exhibitor who has failed to do so at the sole expense of the exhibitor.
- Dismantling exhibits or preparing to dismantle before the show closes will result in the loss of priority points and/or could ban exhibiting company from exhibiting with the AARC in the future.
- A 30-minute interval exists between the show closing at 1:00pm and dismantling at 1:30pm. This interval allows the attendees to clear the hall and for any aisle carpet to be removed so that empty crates can be returned to the floor. Cartons for display materials will be returned as promptly as possible to each booth after the official show closing.
- All exhibits must be packed, and material handling/outbound shipping forms completed, by 5:00pm on December 9.

## Click on the text below to learn more:



[Meeting Room Requests](#)



# Booth Pricing



Booth Height	Booth Width	Booth Size (Sq. Ft.)	Island Upgrade	Early Bird* Pricing	Advanced* Pricing	Late* Pricing
10	10	100	–	\$5,440	\$5,940	\$6,440
10	20	200	–	\$10,430	\$10,930	\$11,430
10	20	200	\$3,800	\$14,230	\$14,730	\$15,230
10	30	300	–	\$15,150	\$15,900	\$16,400
20	20	400	\$3,800	\$23,850	\$24,600	\$25,100
20	30	600	\$3,800	\$33,650	\$34,400	\$34,900
20	40	800	\$3,800	\$42,650	\$43,650	\$44,150
30	30	900	\$3,800	\$47,450	\$48,450	\$48,950
30	40	1200	\$3,800	\$61,850	\$62,850	\$63,350

\*Booth rates include Lead Retrieval and Liability Insurance

**Early Bird Pricing:** Now until May 15; **Advanced Pricing:** May 15 - September 1. **Late Pricing:** After September 1

## Priority Location Fee

	Square Footage	Price
10 x 10	100	\$400.00
10 x 20	200	\$800.00
10 x 30	300	\$1,125.00
20 x 20	400	\$1,500.00
20 x 30	500	\$2,250.00
20x 40	800	\$2,800.00
30 x 30	900	\$3,150.00
30 x 40	1,200	\$4,200.00
40 x 40	1,600	\$5,200.00

## Upgrade Options

	Price
Corner	\$975.00
Island (see options above)	\$3,800.00

## Calculate Your Booth Price

Booth Size Price	\$
Priority Location Fee	\$
Upgrade #1	\$
Upgrade #2	\$
Total	\$

Each exhibitor will receive a lead retrieval license as part of their booth price.

Each exhibitor will have a AARC Compliant Liability Insurance policy fee added to your booth invoice.

## Meet the Profession's Leaders!

Book your Phoenix space now! You'll build lasting connections with new customers and reinforce existing relationships.

**BOOTH PRICES INCREASE AFTER MAY 15**