



Sponsorships at a Glance

Special Events

AARC WELCOME PARTY	Contact Show Management for custom pricing
BREAKFAST SYMPOSIA	\$25,000
EXPO HALL THEATER	\$7,500
PLENARY SESSION SPONSORSHIPS	\$2,500

Advertising

Digital

CONGRESS WEBSITE - DISPLAY ADS	\$1,000 to 4,000
NEW PRODUCT SHOWCASE	\$1,500 First Product \$250 Per Additional Product
EMAIL BLAST TO CONGRESS ATTENDEES	\$3,000 per email blast

Onsite Signage

FREESTANDING METER BOARDS	\$1,500 single-sided
	\$2,500 double-sided
ADVERTISING CUBE/TOWER	\$3,000 per cube
	\$8,000 per tower (3 cubes total)

Advertising

Printed

ATTENDEE BAG INSERTS	\$3,500 Full page (8.5x11)
	\$3,000 1/2 page

Onsite Branding

MODULAR MEETING ROOMS	\$5,000 Per day
	\$8,000 3 days

Ready to secure your 2025 investment?

Susan Mathis, Exhibits Manager

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