



**American Association
for Respiratory Care**

Advertising	Due Dates	Publication Dates
AARC News	Week before run date	1st Thursday of every month
Summer Forum Newsletters	Week before run date	1st week of each month
Social Media Sponsored Posts	Week before run date	As purchased
Monthly Sponsored Email	Due on 1st	15th of every month
RCJ Podcasts	Month before run date	Once a month, typically the first Thursday of each month
Career Page Banner Ads	YM careers will post	Can run according to desires of companies
Multiview Webpage Baner Ads	Visit Multiview	As purchased
Congress Newsletters	Week before the 1st of the month	1st of each month
Sponsored Journal Poscasts	Week before podcasts run	1st of each month
Mailing lists	As purchased	As purchased
AARC Journal	1 week prior	1st and 15th of every month
RC Buzz	Friday before	Every Thursday
Sponsored, Conferences and Grants	Due Dates	Dates

Congress	As soon as possible, until booths sell out	November 5th-8th Nashville, TN
Summer Forum	As soon as possible, until booths sell out	July 15th-17th Ft. Lauderdale, FL
Patient Advocacy Summit	As soon as possible, until spots sell out	June 13th and 14th, Virtual
Oxygen Summit, TBD	By August	September 28th-29th D.C.
Thought Leadership	Three weeks before run date	As purchased
Grants and Other opp.	See Jessica, depends on grants	As purchased